SALT 'N EASY MEDITERRANEAN

500-g soft pack



cious and simple-to-prepare gourmet recipe mixes

g Seasoning Mix – Mediterranean presents the latest secret to quick, delicious, nourishing main dishes-a series of creative seasoned sea-salt-roasting mixes for poultry, fish or vegetables.

With Salt 'N Easy, anyone can prepare a gourmet dish. Salt 'N Easy precisely addresses the needs of consumers today:

- Indulgence: Cook like a master to create a savory, aromatic entrée that is crispy on the outside and amazingly juicy on the inside.
- Simplicity: Super-easy to prepare-just spread the Salt 'N Easy mix around your main course and roast.
- Convenience: It takes just 2-minutes of prep time and hands-off roasting to make this culinary delight.
- Health: Salt 'N Easy uses 100%-natural ingredients with no added fat. .



Chef-preferred salt roasting

Salt 'N Easy, the market's only salt-roasting product, transforms the traditional salt-roasting method into a novel gourmet experience with rich ethnic flavor. Roast just about any favorite main ingredient with Salt 'N Easy, the perfect blend of internationally harvested herbs and spices, for an appetizing celebration of great taste

Pure Mediterranean style

The Salt 'N Easy Mediterranean flavor infuses any dish with the aromas and zest of the Mediterranean, with seasonings native to the region: mint, green tea, lemon peel, coriander and nigella.

3 enticing flavors

Salt 'N Easy comes in 3 tempting varieties so there is always something new and exciting on the menu. Read more about these sensational flavors:

- Toscana
- Silk Road

Accredited for quality and growing niche markets

Salt 'N Easy holds kosher certification for discerning consumer populations.

Spice up your product portfolio

The Salt 'N Easy product line can be marketed under private-label branding for premium food markets. Salt of the Earth has the agility to customize Salt 'N Easy products and packaging to retailer, distributor or wholesaler needs.

Find out how easy it is to extend your brand portfolio with high quality, versatile Salt of the Earth

products; contact us today.



1, 2, 3, Done!

How to prepare dinner the Salt 'N Easy way

- 1. Place the chicken, fish or vegetables in the center of a roasting pan.
- 2. Spread the contents of the Salt 'N Easy package around the main ingredient.*
- 3. Roast in a preheated oven (200 °C/390 °F) until browned.

* For extra flavor, sprinkle a tiny pinch of the seasoning mix on the food before roasting.



SALT OF THE EARTH

BUSINESS OPPORTUNITY CUSTOMER SERVICE

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SALT OF THE FARTH

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Designed and Developed by Expiria

NUTRITION FACTS Per 100 grams Nutrient

Calories

Proteins

Sodium

Fat

Carbohydrates

EN HE

Value

36

5

2

1

34